

## Alto Adige Wine Road

### **The Alto Adige Wine Road – Where Pleasure, Culture, and Landscape Come Together**

One of the most captivating wine regions in Europe stretches between the Alps and the Mediterranean flair in the heart of northern Italy: the Alto Adige Wine Road. Spanning a total of 150 kilometres – just 42 kilometres as the crow flies – it winds through sun-drenched vineyards, historic wine villages, and significant cultural landmarks, offering a diversity that is truly unmatched. From Nals/Nalles in the north, through the provincial capital Bolzano/Bozen, to Salorno/Salurn in the south, scenic and culinary highlights abound: age-old castles, the warmest bathing lake in the Alps, inviting cycling and hiking routes, as well as outstanding wines and regional specialities.

Established in 1964, the Alto Adige Wine Road is one of Italy's oldest and most traditional wine routes. Behind the name stands the Alto Adige Wine Road Association, which has been dedicated to preserving, promoting, and further developing this unique wine landscape since 2000. The route encompasses around 4,400 hectares of vineyards – roughly 75% of South Tyrol's total wine-growing area. Sixteen wine-growing communities, nine tourism organizations, and more than seventy wineries and distilleries are now members of the association, collectively shaping the Alto Adige Wine Road experience.

Highlights abound: Whether at the WineSafari, an exclusive day of discovery with cellar tours, tastings, and gourmet experiences, or at Wine & Bike, where leisure cyclists explore the most beautiful parts of the Wine Road with a guide before rounding off the day with a fine glass of wine. In autumn, the WineSounds concert series invites visitors to enjoy atmospheric evenings in historic settings – always accompanied by exquisite regional wines. And in June, the Wine Cellar Night opens the doors of many member wineries for an unforgettable night of music, culinary delights, and wine culture.

The Alto Adige Wine Road is more than just a scenic route – it's a way of life. Visitors are immersed in a world of indulgence, warm hospitality, and authentic South Tyrolean charm. A destination for explorers, wine enthusiasts, and anyone seeking something truly special.

More information at: <https://www.suedtiroler-weinstrasse.it/en.html>