

Alto Adige Wine Road Association
Press release

Event Recap: Wine Cellar Night 2026

An evening of wine, atmosphere and connection

On 12 June, the Alto Adige Wine Road Association hosted the Wine Cellar Night: in Nals, Terlan and Bolzano, 14 member wineries opened their doors at 12 locations, welcoming countless wine enthusiasts to a truly special evening experience.

What makes the Wine Cellar Night something special was once again palpable: the combination of warm hospitality, artisanal winemaking and the unique atmosphere of the cellars themselves. Behind ancient vaulted ceilings and in modern wine bars, guests were treated to guided tours, exclusive tastings and culinary pairings – and above all: the chance to experience the winemaking tradition up close.

Each participating winery welcomed its guests with an individual programme of live music, culinary delights and wine: visitors were able to sample the wines of each estate and enjoy a carefree early-summer evening. A dedicated shuttle service provided easy transfers between the wineries – making it simple to explore several stops throughout the evening.

The twelve venues were spread across three municipalities, reflecting the diversity of the Alto Adige Wine Road. The traditional wine villages of Nals and Terlan and the vibrant wine city of Bolzano offered authentic insights into the craft of winemaking, showcasing the region in all its variety – from living wine tradition to the distinctive interplay of urban life and wine culture.

The Wine Cellar Night, held annually in June, is one of the flagship events of the Alto Adige Wine Road Association and embodies its core philosophy: not merely to taste wine, but to truly experience it – at its place of origin, in direct dialogue with the winemakers who produce it with passion.

JUDT ROLER WEINSTRASSE / STRADA DEL VINO DELL'ALTO ADIGE

KELLEREISTRASSE 10, I-39052 KALTERN / VIA CANTINE 10, I-39052 CALDARO (BZ)

ITA: +39 0471 960 459, INFO@SUEDT ROLER WEINSTRASSE.IT

The Alto Adige Wine Road Association extends its sincere thanks to all participating wineries and the many guests who helped make this evening such a memorable occasion.

About the Alto Adige Wine Road Association



The Alto Adige Wine Road Association, headquartered in Kaltern/Caldaro, brings together municipalities, tourism organisations, cooperative wineries, wine estates and distilleries along one of Italy's most prestigious wine routes. Through targeted marketing initiatives, events and tourism development projects, the Association plays a key role in establishing the Alto Adige Wine Road as a premium destination for wine and culture enthusiasts.

Kaltern/Caldaro, June 2026

More information at suedtiroler-weinstrasse.it

Contact:

Alto Adige Wine Road Association

Tel. +39 0471 860 659

info@suedtiroler-weinstrasse.it

SÜDTIROLER WEINSTRASSE / STRADA DEL VINO DELL'ALTO ADIGE

KELLEREISTRASSE 10, I-39052 KALTERN / VIA CANTINE 10, I-39052 CALDARO (BZ)

TEL +39 0471 860 659, INFO@SUEDTIROLER-WEINSTRASSE.IT