

Alto Adige Wine Road

WineSafari: an experience not to be missed along the Alto Adige Wine Road

For 25 years, the Alto Adige Wine Road Association has been dedicated to **preserving, promoting, and further developing this traditional wine-growing region**. As one of the **oldest wine roads in Italy** (established in 1964), the Alto Adige Wine Road is far more than just a scenic route through vineyards – it's a stage for unforgettable experiences.

With events such as **Wine Cellar Night**, **WineSounds**, and **Wine & Bike**, the association brings the diversity of the Alto Adige Wine Road to life. Among the many highlights is the **WineSafari**: a full-day journey of discovery through the region, during which participants visit hand-picked wineries, meet the people behind the wines, and enjoy excellent tastings. A truly memorable celebration of wine culture!

The WineSafari includes **three guided winery visits with tastings**, a **three-course tasting menu with wine pairings**, and a relaxed **evening with wine and canapés**. An expert tour guide accompanies the group throughout the day, and a comfortable shuttle bus is provided for all transfers. Held annually **from April to October** by the Alto Adige Wine Road Association, the event can also be **booked privately** for groups of 10 or more – making it an ideal choice for **team-building events or unique group excursions**.

The Alto Adige Wine Road stretches from Nals/Nalles to Salorno/Salurn and connects 16 picturesque wine-producing villages across approximately 4,400 hectares of vineyards. With 300 days of sunshine a year and a unique climate, the region offers ideal conditions for viticulture. Its stunning landscape also makes it a popular year-round travel destination.

More information and booking: <https://www.suedtiroler-weinstrasse.it/it/esperienze/winesafari.html>

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