

Alto Adige Wine Road Association

Wine & Bike: In sella alla bicicletta lungo la Strada del Vino dell'Alto Adige

For 25 years, the Alto Adige Wine Road Association has been dedicated to **preserving, promoting, and further developing this traditional wine-growing region**. As one of the **oldest wine roads in Italy** (established in 1964), the Alto Adige Wine Road is far more than just a scenic route through vineyards – it's a stage for unforgettable experiences.

With events such as **Wine Cellar Night**, **WineSounds**, and **WineSafari**, the association brings the diversity of the Alto Adige Wine Road to life. Among the many highlights is the **Wine & Bike**:

Wine & Bike is a **guided half-day excursion** that combines nature, physical activity, and the pleasure of wine. An experienced guide leads participants from the agreed meeting point on a scenic bike tour through the region. The **route is tailored to the starting point and the participants' skill levels** to ensure a personalised experience. The tour concludes with a wine tasting at a local winery. Bicycles or e-bikes can be rented for an additional fee upon request.

The Alto Adige Wine Road stretches from Nals/Nalles to Salorno/Salurn and connects 16 picturesque wine-producing villages across approximately 4,400 hectares of vineyards. With 300 days of sunshine a year and a unique climate, the region offers ideal conditions for viticulture. Its stunning landscape also makes it a popular year-round travel destination.

More information and booking: <https://www.suedtiroler-weinstrasse.it/en/experience/wine-bike.html>

Contact:

Alto Adige Wine Road Association,

tel. +39 0471 860 659