



WINEPASS

/ 2024 /

THE GUEST CARD ALONG THE ALTO ADIGE WINE ROAD

Free and priceless advantages just for you.
The WinePass allows you to enjoy an
unforgettable holiday with many advantages.
This guest card is only available when
booking in one of our member
accommodations and it is included
in the room rate.

ALTO ADIGE WINE ROAD
TEL +39 0471 860 659
INFO@STRADADELVINO-ALTOADIGE.IT
WWW.STRADADELVINO-ALTOADIGE.I



THE EXPERIENCES INCLUDED IN THE WINEPASS COMPLETE



MORE THAN 20 WINE EXPERIENCES AT HALF THE PRICE

Talking to wine farmers. Admiring modern architecture. Tasting wines in the vineyard. More than 20 experiences await being enjoyed with all your senses along the Alto Adige Wine Road. You will be invited by your host, who pays for 50% of the price.

<https://www.suedtiroler-weinstrasse.it/en/experience/weekly-guided-tours.html>



FREE USE OF ALL MEANS OF PUBLIC TRANSPORT IN ALTO ADIGE

- + the regional trains in Alto Adige: from Brennero to Trento and from Malles to San Candido
- + regional buses
- + cable cars to Renon, Maranza, Meltina, Colle and Verano
- + the tram railway Renon and the funicular railway Mendola
- + the Post Auto Schweiz between Malles and Müstair

The WinePass must always be stamped; bicycles require their own ticket.

www.suedtirolmobil.info/en/



FREE ENTRY TO APPROX. 90 MUSEUMS, CASTLES AND COLLECTIONS IN ALTO ADIGE

*For example the Alto Adige Museum of Archaeology with Ötzi, the Messner Mountain Museums, Runkelstein Castle...
a detailed list of all museums is online.*

www.suedtiroler-weinstrasse.it/fileadmin/user_upload/medien/winepass/The_museums.pdf

All prices are visible online:

WWW.WINEPASS.IT

/ MONDAY /



Tasting at the Winery St. Quirinus

MARCH - NOVEMBER / 5 PM /

Winery St. Quirinus, Pianizza di Sopra 4B, Caldaro

Amidst vineyards overlooking Lake Kaltern, the Sinn family is producing organic wines since 2013. The wines are vinified in wooden and steel barrels as well as in clay amphorae. The guided tours start with a short tour of the vineyard and an explanation of the work throughout the year, follows a visit to the new wine cellar and a tasting of the wines with a snack. Duration: 2,5 hours. Regular price 25 € per person, price with WinePass 12,50 € per person.

📍 Registration: tel. +39 329 8085003, info@st-quirinus.it

/ TUESDAY /

Pinot Noir Experience

APRIL - OCTOBER (EVERY THIRD TUESDAY OF THE

MONTH + 11.05.+12.05.) / 9 AM / Meeting point: Piazza della Chiesa in Montan, car parking in the Via San Bartolomeo (5 min. walk from the meeting point).

A walking tour through the Pinot Noir paradise of the wine villages Montan/Montagna, Pinzon/Pinzano and Glen/Gleno. Learn about lots of hidden historical treasures along the way, and hear about all kinds of exciting stories about wine growing in South Tyrol. You'll enjoy different local delicacies with a glass of our product of excellence, the Pinot Noir. The trail is interactive and family-friendly and passes numerous sights such as the archaeological sites of Castelfeder, the historical Val di Fiemme railway track, or Kiechlberg hill and runs past the magnificent Schwarzenbach-Waterfall. Beautiful viewpoints of the entire Etsch Valley and the Trudner Horn Nature Park reward hikers along the way. Half day, walking time approx. 2-3 hours. Maximum 8 participants. Regular price 25 € per person, price with WinePass 12,50 € per person (snack and wine tasting incl., lunch not incl.).

📍 Registration till 6 pm of the previous day.

Castelfeder Tourism Office: tel. +39 0471 810 231

Experience wine tasting and wild herb safari

APRIL - NOVEMBER / 10.30 AM /

Winery Pomella, Rain II, Cortaccia

A tasting of our unique natural wines and a wild herb safari in our natural vineyard with delicious wild herb specialities. Regular price 25 € per person, price with WinePass 12,50 € per person.

📍 📍 Registration till the previous day: tel. +39 340 055 2959

"From the vine to the glass ..." Winery tour including wine tasting

ALL YEAR / 3 PM / Meeting point: Wineshop Vinarius of the Winery Bozen, Via San Maurizio 36, Bolzano

We would like to introduce you in the historical wine-production area Alto Adige and take you behind the scenes of Kellerei Bozen with its must-see architectural highlights. You'll visit one of our vineyards (weather permitting) before being taken through the winery to see the wine-making process. The tour includes the tasting of 7 wines, some samples of our very best award-winning wines of the available vintage. Wines availability might change during the year. Our tours last for approximately 2-2.5 hours. Regular price 30 € per person, price with WinePass 15 € per person.

📍 Registration till 12 am of the previous day:

tel. +39 0471 270 909, info@kellereibozen.com

♿ Suitable for people with disabilities

All information without guarantee. Subject to change.



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/ TUESDAY /

Wine walking tour: to the Paulsner Feld with visit to the sparkling wine bunker

EASTER - ALL SAINTS / 3.30 PM /

Winery St. Pauls, Via Castel Guardia 21, San Paolo | Appiano
Immerse yourself in the world of wines in St. Pauls. Our tour through the vineyards around the village centre will tell you all about the history of our winery and the yearly routine of our winegrowers. After a visit to the WW2 bunker and its sparkling wine, we offer a guided tasting of a selection of our wines in the wine store. Duration 2-2.5 hours. Regular price 20 € per person, price with WinePass 10 € per person.

Registration: tel. +39 0471 180 7710, vinothek@stpauls.wine

Wine tasting in the Wineshop of Castelfeder Winery – focus Pinot Nero, Chardonnay or indigenous varieties

ALL YEAR / 4 PM /

Wineshop Castelfeder, Via della Madonna 8/1, Egna
Discover together with us our wines and the philosophy of our Winery. Authentic - familiar - unique. On request, the tasting can be organised with a focus on Chardonnay (4 wines), Pinot Nero (5 wines) or autochthonous grape varieties (7 wines). This involves tasting a comparison of different lines/variants of the same grape variety or autochthonous grape varieties. Regular price 10 € per person, price with WinePass 5 € per person.

Registration: tel. +39 0471 812 928, wineshop@castelfeder.it

/ WEDNESDAY /

Hans Rottensteiner Winery: Wine by tradition and passion

ALL YEAR (SEPTEMBER & OCTOBER ON REQUEST) / 10

AM / Hans Rottensteiner Winery, Via Sarentino 1a, Bolzano
Get to know the Rottensteiner family and their wines personally and be a guest at one of the oldest wine-growing families in South Tyrol. Enjoy a guided tour of the winery followed by a tasting of 5 wines.. Regular price 20 € per person, price with WinePass 10 € per person.

Registration Registration till the previous day:
tel. +39 0471 282 015, info@rottensteiner.wine

Vinery Klaus Lentsch: Insight into the world of an independent winegrower

MARCH - NOVEMBER / 4.30 PM /

Winery Klaus Lentsch, Via Monteriva 18/a, San Paolo | Appiano
Get to know Klaus Lentsch during a guided cellar tour, followed by a wine tasting of wines from three different South Tyrolean vineyard locations. Duration 1.5 hours. Regular price 22 € per person, price with WinePass 11 € per person.

Registration: tel. +39 0471 967 263, info@klauslentsch.eu

Guided cellar tour and wine tasting at Winery Peter Sölva

MARCH - OCTOBER / 3 PM /

Winery Peter Sölva, Vicolo d'Oro 33, Caldaro
Guided tour of one of the oldest Wineries in Caldaro. A guided wine tasting will then take place in the cosy vinothèque. Regular price 20 € per person, price with WinePass 10 € per person.

Registration: tel. +39 0471 964 650, info@soelva.com

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Alto Adige Sparkling Wine: pearls of South Tyrol

ALL YEAR / 10 AM /

Winery Kettmeir, Via delle Cantine 4, Caldaro

You will discover with us the world of South Tyrol's sparkling wines. During a guided cellar tour we will tell you the details of the production cycle and throughout the wine tasting you will be able to enjoy the finesse and elegance of our mountain pearls. Regular price 30 € per person, price with WinePass 15 € per person.

① Registration: tel. +39 0471 963 518, visit@kettmeir.com

From the grape to the wine: visit of the St. Pauls winery with wine tasting

EASTER - AUGUST / 10.30 AM /

Winery St. Pauls, Via Castel Guardia 21, San Paolo | Appiano

Discover the fascinating world of winemaking. Our guided tour through the winery tells you all about the various steps in producing wine, followed by a tasting of a selection of our wines in the wine store. Regular price 15 € per person, price with WinePass 7,50 € per person.

① Registration: tel. +39 0471 180 7710, vinothek@stpauls.wineit

Wine tasting in the Wineshop of Castelfeder Winery - focus Pinot Nero, Chardonnay or indigenous varieties

ALL YEAR / 11 AM /

Wineshop Castelfeder, Via della Madonna 8/I, Egna

Discover together with us our wines and the philosophy of our Winery. Authentic - familiar - unique. On request, the tasting can be organised with a focus on Chardonnay (4 wines), Pinot Nero (5 wines) or autochthonous grape varieties (7 wines). This involves tasting a comparison of different lines/variants of the same grape variety or autochthonous grape varieties. Regular price 10 € per person, price with WinePass 5 € per person.

♿ ① Registration: tel. +39 0471 812 928, wineshop@castelfeder.it

Walking the Pinot Noir Heaven: a guided tour through the vineyards of Mazon/Mazzon

11 + 12 MAY / 20 JUNE / 19 SEPTEMBER / 17 OCTOBER / 2 PM /

Meeting Point: Tourist Infopoint Egna, Via Portici 28, Egna

From the historic centre of Neumarkt/Egna with its famous arcades, we hike along a trail to the Pinot Noir heaven of Mazon/Mazzon. We stroll at the foot of the Trudner Horn Nature Park through magnificent vineyards and learn all kinds of exciting stories about the town of Neumarkt, one of the most beautiful villages in Italy, about wine growing in South Tyrol and about the numerous historical treasures along the way - from Castel Kaldiff to the Romanesque St. Michael's Church. The tour is family-friendly and informative panels provide lots of insights into the area and its people. Beautiful viewpoints of the entire Etsch/Adige Valley and Lake Kaltern/Caldaro reward hikers along the way. Half day, walking time approx. 2-3 hours. Max 8 participants. Regular price 25 € per person, price with WinePass 12,50 € per person (snack and wine tasting incl.).

① Registration till 6 pm of the previous day.

Castelfeder Tourism Office: tel. +39 0471 810 231

Vinery Klaus Lentsch: Insight into the world of an independent winegrower

MARCH - NOVEMBER / 4.30 PM /

Winery Klaus Lentsch, Via Monteriva 18/a, San Paolo | Appiano

Get to know Klaus Lentsch during a guided cellar tour, followed by a wine tasting of wines from three different South Tyrolean vineyard locations. Duration 1.5 hours. Regular price 22 € per person, price with WinePass 11 € per person.

① Registration: tel. +39 0471 967 263, info@klauslentsch.eu

Sustainable winegrowing at the Messnerhof Winery

ALL YEAR / 6 PM / Winery Messnerhof, Via San Pietro 7, Bolzano

What exactly is sustainable winegrowing? During a guided tour through the small vineyard, you learn about the ecology of vineyards. You gain an insight into how wine is produced sustainably, from planting and managing the vineyard to processing the grapes and reaching the final quality of the wine. The guided tour finishes with a wine tasting of Messnerhof wines. Duration: about 1.5 hours. Minimum number of participants: 6. Regular price 18 € per person, price with WinePass 9 € per person.

① Registration till the previous day: tel. +39 339 473 2612, info@messnerhof.net

♿ Suitable for people with disabilities

All information without guarantee. Subject to change.

Pfitscher: Wine & Architecture

APRIL - NOVEMBER / 2 PM /

Winery Pfitscher, Via Dolomiti 17, Montagna

The renowned family Winery was the first wine estate in Italy to receive the sustainability seal ClimaHouse Wine. With a breathtaking view of the Bassa Atesina Valley, you look behind the wine label of the Pfitscher family. Visit of the Winery and guided tour through the cellars followed by a wine tasting. Regular price 30 € per person, price with WinePass 15 € per person.

① Registration: tel. +39 0471 168 1317, info@pfitscher.it

Anno 1363 - Wine culture with the oldest wine farming family in the city of Bolzano

ALL YEAR / 2 PM /

Winery Schmid Oberrautner, Via Fago 50C, Bolzano

To start with you will be given an insight into their seasonal work processes and learn first-hand how the grape makes its way into the bottle. After a wine cellar tour, taste a choice of selected wines with the owner of the winery Schmid Oberrautner. The tours last for approximately 2 - 2,5 hours. Regular price 20 € per person, price with WinePass 10 € per person.

① Registration till the previous day before: tel. +39 0471 281 440 or +39 377 379 6944, info@schmidoberrautner.it

Vinery Klaus Lentsch: Insight into the world of an independent winegrower

ALL YEAR / 2.30 PM /

Winery Klaus Lentsch, Via Monteriva 18/a, San Paolo | Appiano

Get to know Klaus Lentsch during a guided cellar tour, followed by a wine tasting of wines from three different South Tyrolean vineyard locations. Duration 1.5 hours. Regular price 22 € per person, price with WinePass 11 € per person.

① Registration: tel. +39 0471 967 263, info@klauslentsch.eu

"From the vine to the glass..." Winery tour including wine tasting

ALL YEAR / 3 PM /

Meeting point: Wineshop Vinarius of the Winery Bozen, Via San Maurizio 36, Bolzano

We would like to introduce you in the historical wine-production area Alto Adige and take you behind the scenes of Kellerei Bozen with its must-see architectural highlights. You'll visit one of our vineyards (weather permitting) before being taken through the winery to see the wine-making process. The tour includes the tasting of 7 wines, some samples of our very best award-winning wines of the available vintage. Wines availability might change during the year. Our tours last for approximately 2-2.5 hours. Regular price 30 € per person, price with WinePass 15 € per person.

① Registration till 12 am of the previous day: tel. +39 0471 270 909, info@kellereibozen.com

From the vine to the bottle

ALL YEAR / 4 PM / Winery Waldthaler, Via del Rio 2, Ora

Visit to the wine cellar with tasting of 4 wines at the Winery Waldthaler. Duration 1.5 hours. Regular price 13 € per person, price with WinePass 6,50 € per person.

① Registration: tel. +39 339 186 0877, weingut.waldthaler@gmx.com

Vineyards, guided cellar tour, wine tasting

ALL YEAR / 5 PM /

Winery Brunnenhof, Via degli Alpini 5, Egna-Mazzon

Knowing the nature - that's the direction of the Rottensteiner family. After a walk through the vineyards and a visit to the winery, we will taste the wines. Regular price 15 € per person, price with WinePass 7,50 € per person.

① Registration till 11 am of the previous day: tel. +39 333 322 8168, info@brunnenhof-mazzon.it

♿ Suitable for people with disabilities

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/ SATURDAY /

Vinery Klaus Lentsch: Wine Talk - in a relaxed atmosphere

EASTER - ALL SAINTS / 10 AM /

Winery Klaus Lentsch, Via Monteriva 18/a, San Paolo | Appiano

Let yourself be guided through the world of wines in a relaxed atmosphere. Take part on a guided wine tasting. The Wine Talk will be accompanied by South Tyrolean and Mediterranean appetisers. Minimum number of participants: 4 persons.

① *Registration: tel. +39 0471 967 263, info@klauslentsch.eu*

Tasting at the Winery St. Quirinus

MARCH - NOVEMBER / 5 PM /

Winery St. Quirinus, Pianizza di Sopra 4B, Caldaro

Amidst vineyards overlooking Lake Kaltern, the Sinn family is producing organic wines since 2013. The wines are vinified in wooden and steel barrels as well as in clay amphorae. The guided tours start with a short tour of the vineyard and an explanation of the work throughout the year, follows a visit to the new wine cellar and a tasting of the wines with a snack. Duration: 2,5 hours. Regular price 25 €, with WinePass 12,50 € per person.

① *Registration: tel. +39 329 8085003, info@st-quirinus.it*

/ ON REQUEST /

Wine tasting with guided tour at the Cantina Terlano

APRIL - AUGUST / 3.30 PM /

Winery Terlano, Via Silberleiten 7, Terlano

In 1893 the Winery Terlano was founded as one of the first wineries in South Tyrol and today it is one of the most famous in the region. Guided tour of the old and new cellars followed by wine tasting. Regular price 30 € per person, price with WinePass 15 € per person.

① *Registration: Tourist association Terlano, tel. +39 0471 257 165, info@terlan.info, online terlan.info/winerytour*



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